

Product Preview Area Participation Form

The product preview area at the Ocean City Resort Gift Expo is open to all companies participating in the show. **A LIMITED NUMBER** of assigned spaces will be available on a first-come, first-serve basis.

SPACE SIZE: The dimensions for the Product Preview Area platforms are 2' x 2'. No advertising flyers or documents are to be used in the display area. Only product is to be displayed. Show management retains the right to adjust or remove any display abusing space privileges.

REP GROUPS: If you are a rep group, you can reserve a space for your company highlighting your lines or your lines can purchase individual spaces.

SET UP TIME: All displays are to be set by the participating company during move in and no later than 5:00 pm on November 11, 2017.

Product Preview Area - \$50

Company Name: _____

Number of spaces: _____

***See next page for insertion order and payment information.
Complete this form AND attach insertion order with payment***

GOOD NEIGHBOR POLICY: All exhibitors should abide by the "Good Neighbor Policy". If it is not your product, please do not touch it. No photography, handling or re-arranging. Violators will not be allowed in the display area.

NO EARLY BREAKDOWN OR PRODUCT PICK UP: Each exhibitor will be responsible for picking up their products at the close of the show. You can pick up your products no earlier than 3pm on November 14. All products left after 6 pm will be donated to a designated charity.

ID SIGNS: One tent card, with exhibiting company name and booth number will be provided. Please stop by the show office to pick up your tent card. No advertising flyers or documents are to be used in display area. Only product is to be displayed.

Please note that all products and/or goods showcased in the Product Preview Display Area are displayed at my own risk. I will not hold Urban Expositions liable for any direct, consequential or incidental damages nor for loss of profit or loss due to failures to obtain or return stored goods at any particular time or place, however such loss may be incurred.

SUBMIT COMPLETED FORM TO LISA MEYER

Email: lmeyer@urban-expo.com | **Fax:** 678.831.4582

Mail To Attention: Lisa Meyer

1690 Roberts Blvd NW, Suite 111, Kennesaw, GA 30144

Questions? Call Lisa at 800.318.2238 ext. 0346

INSERTION ORDER

November 11-13, 2018
Ocean City, MD

OFFICIAL REGISTRATION SPONSOR

NEW! EXCLUSIVE Registration Package \$1000

REGISTRATION (A LA CARTE OPTIONS)

Registration Sponsorship \$1000

Registration Express Pass™ \$500

EXCLUSIVE Badge Pouch/Lanyard \$350

Sample Hand Out At Registration \$100

WEBSITE | DIGITAL

EXCLUSIVE Page Peel \$350

EXCLUSIVE Welcome Ad \$350

Website Banner \$350

Show Daily Eblast Product Spotlight \$100

SIGNAGE

Banner or Column Wrap \$250

Stand Alone Board \$250

Floor Decals \$250

PRINT ADVERTISING | SHOW POCKET DIRECTORY

Inside Front Cover \$150

Inside Back Cover \$150

Back Cover \$150

Interior Full Page \$100

Interior Half Page \$75

EXCLUSIVE Pocket Directory \$350

Addendum Sponsorship \$500

PROMOTIONAL PACKAGES

New Exhibitor Package \$100

Silver Package \$200

Gold Package \$350

ON-SITE SPONSORSHIPS

EXCLUSIVE Show Bag \$250

EXCLUSIVE Restroom Rejuvenation Sponsor \$150

Product Preview Area \$50

Return form and payments to:

Fax: 678.285.7469

Email: aholinek@urban-expo.com

Mail: Attention April Holinek

Urban Expositions

1690 Roberts Blvd NW, Ste 111

Kennesaw, GA 30144

RETURN THIS FORM with payment to Urban Expositions or provide credit card info below:

Exhibiting Company Name: _____ Contact Name: _____

Billing Address: _____ City _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____ Web: _____

Option to Pay by Credit Card:

GRAND TOTAL (Amount To Be Charged) _____ Visa Mastercard Discover American Express

Expiration Date: _____ Name of Card Holder: _____

Card Number: _____ Security Code: _____ Zip Code of Cardholder: _____

Selected sponsorships must be paid in full prior to publishing.

All Credit Card Payments Will Incur a 2.5% Convenience Fee

