

Promotional Packages

BUNDLE & SAVE!: Expand your brand and attract even more attention and booth traffic with enhanced promotional opportunities available through special show promotional packages.

NEW EXHIBITOR PACKAGE- \$100

Custom-tailored to first-time exhibitors, this package makes the most of your new show experience.

- Inclusion in New Exhibitor Listing on official website
- Listed on at least two promotional emails to pre-registered attendees prior to show (contingent on date signed up)
- Inclusion in a special New Exhibitor listing handed out to all buyers at check in at the registration desk
- Listing on New Exhibitor stand-alone sign at show entrance
- New exhibitor floor sticker
- Participation in New Exhibitor Product Preview Area

SILVER PACKAGE- \$200

- Company logo and product image inclusion in 1 pre-show email sent to all pre-registered attendees
- Company logo and product image inclusion in all pre-registered VIP attendees with a special invitation to visit your booth
- Social Media Spotlight: Send us a photo and a custom message for show attendees and will promote your offerings at the show on our Facebook and Twitter accounts.

GOLD PACKAGE- \$350

- "Preferred Exhibitor" web listing highlighting your company as a preferred exhibitor
- Company logo and product image inclusion in 1 email to all pre-registered attendees
- Company logo and product image inclusion in 1 email to all pre-registered VIP attendees with a special invitation to visit your booth
- Social Media Spotlight: Send us a photo and a custom message for show attendees and will promote your offerings at the show on our Facebook and Twitter accounts.
- Featured exhibitor rotating website banner included on all interior pages of show website

SEE FULL 2017 MEDIA KIT FOR ALL SPONSORSHIP & ADVERTISING OPPORTUNITIES

INSERTION ORDER

November 11-13, 2018
Ocean City, MD

OFFICIAL REGISTRATION SPONSOR

NEW! EXCLUSIVE Registration Package \$1000

REGISTRATION (A LA CARTE OPTIONS)

Registration Sponsorship \$1000

Registration Express Pass™ \$500

EXCLUSIVE Badge Pouch/Lanyard \$350

Sample Hand Out At Registration \$100

WEBSITE | DIGITAL

EXCLUSIVE Page Peel \$350

EXCLUSIVE Welcome Ad \$350

Website Banner \$350

Show Daily Eblast Product Spotlight \$100

SIGNAGE

Banner or Column Wrap \$250

Stand Alone Board \$250

Floor Decals \$250

PRINT ADVERTISING | SHOW POCKET DIRECTORY

Inside Front Cover \$150

Inside Back Cover \$150

Back Cover \$150

Interior Full Page \$100

Interior Half Page \$75

EXCLUSIVE Pocket Directory \$350

Addendum Sponsorship \$500

PROMOTIONAL PACKAGES

New Exhibitor Package \$100

Silver Package \$200

Gold Package \$350

ON-SITE SPONSORSHIPS

EXCLUSIVE Show Bag \$250

EXCLUSIVE Restroom Rejuvenation Sponsor \$150

Product Preview Area \$50

Return form and payments to:

Fax: 678.285.7469

Email: aholinek@urban-expo.com

Mail: Attention April Holinek

Urban Expositions

1690 Roberts Blvd NW, Ste 111

Kennesaw, GA 30144

RETURN THIS FORM with payment to Urban Expositions or provide credit card info below:

Exhibiting Company Name: _____ Contact Name: _____

Billing Address: _____ City _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____ Web: _____

Option to Pay by Credit Card:

GRAND TOTAL (Amount To Be Charged) _____ Visa Mastercard Discover American Express

Expiration Date: _____ Name of Card Holder: _____

Card Number: _____ Security Code: _____ Zip Code of Cardholder: _____

Selected sponsorships must be paid in full prior to publishing.

All Credit Card Payments Will Incur a 2.5% Convenience Fee

