

# New! Official Registration Sponsor

**Total package price of: \$1000**

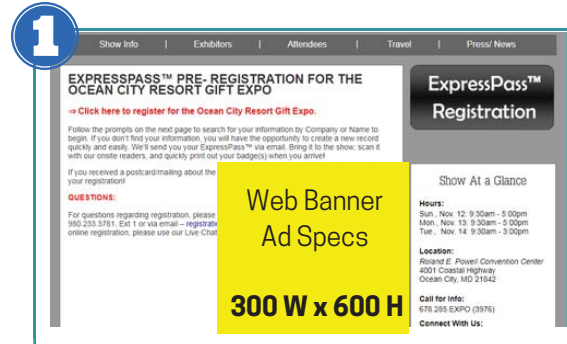
(Limited to 1 company)

Registration is the one place that ALL buyers go through to receive their credentials. Put your brand in front of buyers as they register for the event, when they check-in at the event and as they walk the show floor, by being our official registration sponsor.

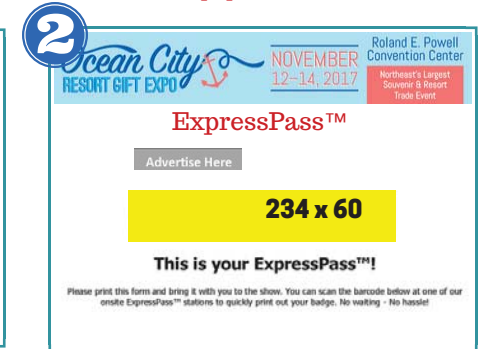
**SEE NEXT PAGE FOR PACKAGE DETAILS**

## PACKAGE INCLUDES:

Exclusive PRE-SHOW BRANDING opportunities



Registration Landing Page



ExpressPass™ Email Confirmation

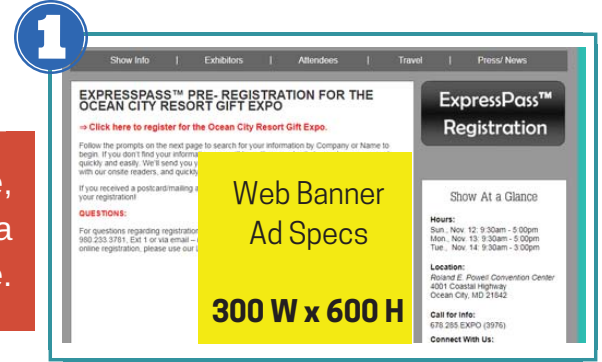
And AT-SHOW BRANDING opportunities



Badge/Lanyard

# New! Official Registration Sponsor

## PACKAGE DETAILS:



Your company banner and brand message will be on our registration landing page, top of key online registration pages *and* the final page of the registration will include a clickable banner taking the buyers to your website.



Your company's clickable banner will also receive prominent placement on the ExpressPass™ email confirmation received by all buyers registering for the show.

Your logo will be on all buyer badges and lanyards, essentially a walking billboard for your company, worn by all buyers on the show floor. Production of the lanyards not included. Lanyards must have double clips.

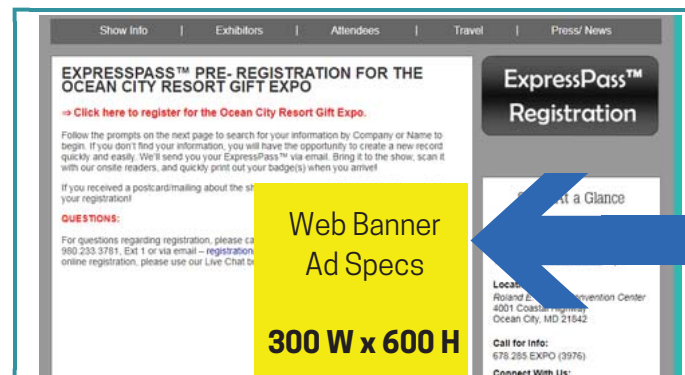


# Registration (A LA CARTE OPTIONS)

## Registration Sponsorship- \$1000

Put your brand in front of buyers as they register for the event. Your company banner and brand message will be featured on the registration landing page as well as two more key pages in the registration process. All banners will include clickable links taking buyers to your website or online showroom.

### 1 "Register Now" Landing Page



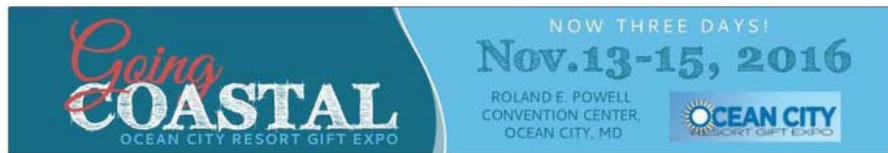
### 2 Registration Form Pages



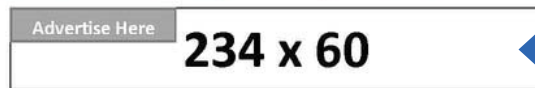
### 3 Registration Confirmation Page



# Registration (A LA CARTE OPTIONS)



## Ocean City ExpressPass™



**This is your ExpressPass™!**

Please print this form and bring it with you to the show. You can scan the barcode below at one of our onsite ExpressPass™ stations to quickly print out your badge. No waiting - No hassle!

### **EXCLUSIVE Registration ExpressPass™ Sponsorship- \$500**

The perfect placement for your brand is on the ExpressPass™ email confirmation. Place your company banner, brand message and clickable link on the email that is received by all buyers registering for the show.

Banner size: 234 x 60

# Registration (A LA CARTE OPTIONS)

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## **Badge Pouch/Lanyard- \$350**

Provided to all attendees, lanyard/pouch will feature the name and/or logo of your company and name of show.

- *Production and labor charges are not included.*
- *Sponsor is required to provide a minimum number of lanyards/pouches for distribution.*



## **Sample Hand Out at Registration- \$100**

Your company's sample available to all attendees at the registration counter before they enter the exhibition area.

# INSERTION ORDER

November 11-13, 2018  
Ocean City, MD

## OFFICIAL REGISTRATION SPONSOR

NEW! EXCLUSIVE Registration Package \$1000

## REGISTRATION (A LA CARTE OPTIONS)

Registration Sponsorship \$1000

Registration Express Pass™ \$500

EXCLUSIVE Badge Pouch/Lanyard \$350

Sample Hand Out At Registration \$100

## WEBSITE | DIGITAL

EXCLUSIVE Page Peel \$350

EXCLUSIVE Welcome Ad \$350

Website Banner \$350

Show Daily Eblast Product Spotlight \$100

## SIGNAGE

Banner or Column Wrap \$250

Stand Alone Board \$250

Floor Decals \$250

## PRINT ADVERTISING | SHOW POCKET DIRECTORY

Inside Front Cover \$150

Inside Back Cover \$150

Back Cover \$150

Interior Full Page \$100

Interior Half Page \$75

EXCLUSIVE Pocket Directory \$350

Addendum Sponsorship \$500

## PROMOTIONAL PACKAGES

New Exhibitor Package \$100

Silver Package \$200

Gold Package \$350

## ON-SITE SPONSORSHIPS

EXCLUSIVE Show Bag \$250

EXCLUSIVE Restroom Rejuvenation Sponsor \$150

Product Preview Area \$50

### Return form and payments to:

**Fax:** 678.285.7469

**Email:** aholinek@urban-expo.com

**Mail:** Attention April Holinek

Urban Expositions

1690 Roberts Blvd NW, Ste 111

Kennesaw, GA 30144

RETURN THIS FORM with payment to Urban Expositions or provide credit card info below:

Exhibiting Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_ City \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Web: \_\_\_\_\_

### Option to Pay by Credit Card:

GRAND TOTAL (Amount To Be Charged) \_\_\_\_\_  Visa  Mastercard  Discover  American Express

Expiration Date: \_\_\_\_\_ Name of Card Holder: \_\_\_\_\_

Card Number: \_\_\_\_\_ Security Code: \_\_\_\_\_ Zip Code of Cardholder: \_\_\_\_\_

\*\*Selected sponsorships must be paid in full prior to publishing.\*\*

*\*All Credit Card Payments Will Incur a 2.5% Convenience Fee\**

