

Advertising

DIGITAL PRODUCT PREVIEW GUIDE

Deadline: August 7

- Guide is featured on the Ocean City Resort Gift Expo show website
- Included in digital advertising campaigns and email blasts to pre-registered & prospective attendees
- Highlighted on social media channels

EXCLUSIVE POCKET DIRECTORY/ADDENDUM SPONSOR- \$500

Deadline: October 21

Company logo and information prominently displayed on the official pocket directory addendum insert. Addendums are inserted into every directory handed out on show site.



SHOW POCKET DIRECTORY

Deadline: October 2

Feature your ad in the official show directory handed out on-site to all registered attendees during check-in. The directory features an alphabetical listing of companies and lines as well as products by category.

BLACK & WHITE INTERIOR PAGE ADS:

- Full PAGE - \$125
- Half Page - \$100

4- COLOR COVER ADS

- Inside Front Cover - \$200
- Inside Back Cover - \$200
- Back Cover - \$300