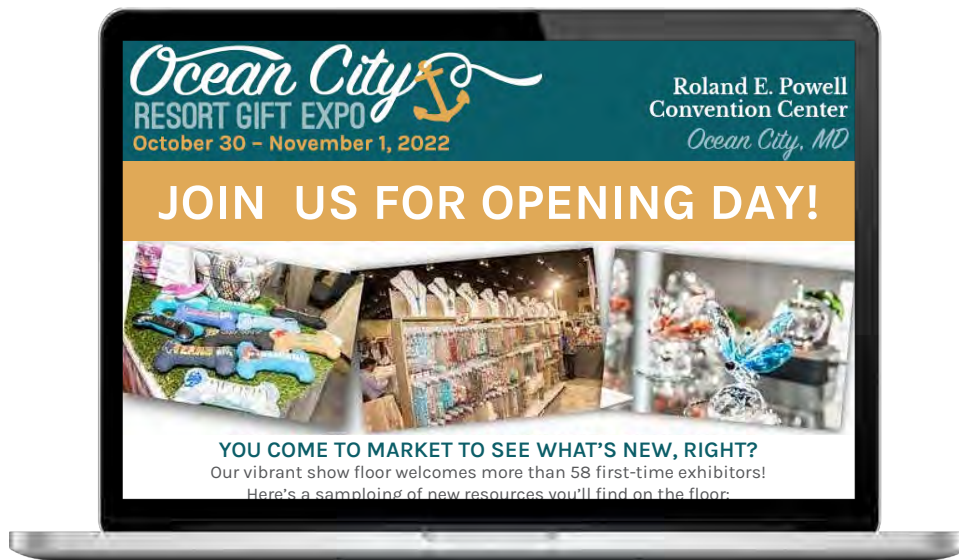


Email Sponsorships



PRODUCT SPOTLIGHT | SHOW DAILY EBLAST

Feature your product shot in one of our show daily eblasts. Sent out each morning of the show, these email messages go out to all pre-registered and prospective attendees providing details of the show's daily events and news.

\$100

COMPANY SPOTLIGHT EBLAST

Feature your company logo, booth number and product shots in an email sent to pre-registered buyers leading up to the show.

\$500

Clarion Gift & Souvenir Monthly Newsletter

Reach our full audience of gift, souvenir and resort retailers. Advertising in our new monthly newsletter gives you the opportunity to showcase your company to attendees from not only the Ocean City Resort Gift Show, but also our full portfolio including the Philadelphia Gift Show, Grand Strand Gift & Resort Merchandise Show, Las Vegas Souvenir & Resort Gift Show and Smoky Mountain Gift Show. This newsletter is sure to be a must-read for retailers – providing access to industry updates, behind the brand stories, trending products and more.

Advertising Opportunities (each month sold individually):

1 TOP LEADERBOARD BANNER

600w x 90h, static jpg or png image. Advertiser provides link.

\$2,800

2 TEXT SPONSOR

25 words of text including company name and short description.

\$1,600

3 FEATURED EXHIBITOR

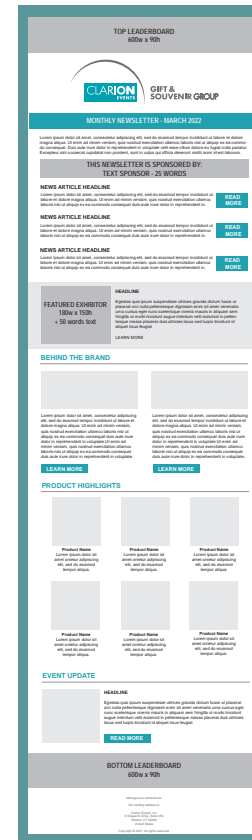
180w x 150h image or company logo, 50 words of text. Advertiser provides link.

\$1,600

4 BOTTOM LEADERBOARD

600w x 90h, static jpg or png image. Advertiser provides link.

\$900



1 TOP LEADERBOARD
600w x 90h

2 THIS NEWSLETTER IS SPONSORED BY:
TEXT SPONSOR - 25 WORDS

3 FEATURED EXHIBITOR
180w x 150h
+ 50 words text

HEADLINE
Egestas quis ipsum suspendisse ultrices gravida dictum fusce ut placerat orci nulla pellentesque dignissim enim sit amet venenatis urna cursus eget nunc scelerisque viverra mauris in aliquam sem fringilla ut morbi tincidunt augue interdum velit euismod in pellentesque massa placerat duis ultricies lacus sed turpis tincidunt ut aliquet risus feugiat
LEARN MORE

Newsletter deployed the third Monday of each month.

- Advertiser Deadline: 1st Monday of the month
- Materials Deadline: 3rd Monday of the month

4 BOTTOM LEADERBOARD
600w x 90h