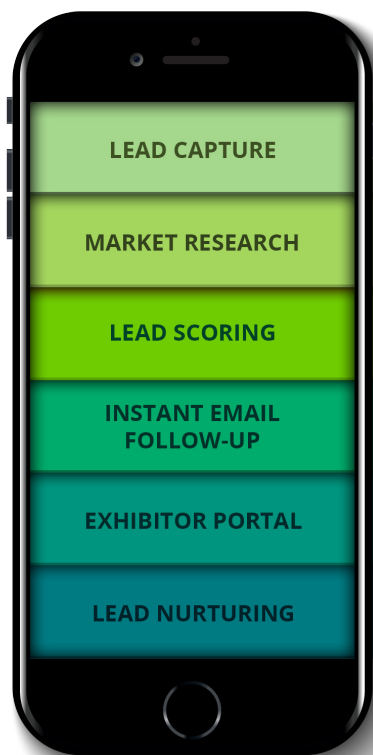




Ocean City Resort & Gift Expo
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The Easy Way to Collect Leads and Boost ROI

CompuLEAD® is the most powerful way to capture sales leads on the trade show floor using your own smartphone or a rented tablet. With six distinct tools to help warm up your sales calls and boost ROI, it's a marketing plan in an app!



6 Tools in 1

- 01** Collect leads on and off the show floor
- 02** Create action codes or survey questions to qualify leads
- 03** Score leads to identify your hottest prospects
- 04** Send targeted content to educate and inform prospects
- 05** Access leads any time
- 06** Transfer leads to your CRM for quick lead follow-up

"With its ease of use, CompuLEAD was a huge reason for our success at the Western Food Show. We're so happy we utilized CompuLEAD, and we plan to use it again and again."

- Matt Flemister
COO, Blockchain Hacienda Inc.



Give attendees peace of mind by using our new CompuLEAD Kiosk – the self-serve option for attendees to scan their own badges and request your content!

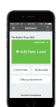
**Safest
Option!**



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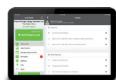
Lead Collection Options

A-la-Carte



CompuLEAD® App (use your own device)

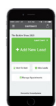
- Download our app to your smart phone or tablet
- Capture leads at your booth, networking dinner, or anywhere else
- Quickly qualify leads for fast follow-up



CompuLEAD® Tablet

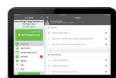
- Rent an Android tablet with the app pre-loaded
- Capture leads at your booth, networking dinner, or anywhere else
- Quickly qualify leads for fast follow-up
- Wireless printer available (Add-on option)

Packages



CompuLEAD® App Package (use your own devices)

- Download our app to 3 of your own smart phones or tablets to capture more leads simultaneously
- Qualify top prospects with custom qualifiers and surveys
- Send prospects up to 5 video links & 15 PDFs (up to 5 MB each) for quick email follow-up



CompuLEAD® Tablet Package

- Qualify top prospects with custom qualifiers and surveys
- Send prospects up to 5 video links & 15 PDFs for quick email follow-up
- Wireless printer – pairs to one device/app at a time
- Delivery, set up, and in-booth training



CompuLEAD® Kiosk Package

- Kiosk stand, HD touchscreen tablet, kiosk software, integrated barcode scanner, and internet service
- Custom survey questions and digital content delivery system – leave your hard copies at the office
- Delivery, set up, training, and pickup
- Dimensions: Kiosk: 4 ft. tall; Base: 22 in. long; Touchscreen tablet: 15 in. x 10 in. with 15 in. in viewable screen



atEvent® Premium Package (use your own device)

- Download our app to 3 of your own smart phones or tablets
- Scan business cards or badges—or enter a code for fast, contactless capture
- Capture important context with customizable qualifiers and follow-up actions
- Follow up faster with marketing automation and CRM integration
- Gain actionable event analytics in-app, in-portal, and by email post-event
- Capture marketing consent to comply with CCPA and GDPR

Questions?

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Email: exhibitor-support@csireg.com

