

# Product Preview Guide Plus

## Product Preview Guide & Social Media Spotlight

Deadline to Submit: July 23

- Digital guide featuring your supplied product image, description and company information on the Ocean City Resort Gift Expo website with a live link to your company website
- Included in pre-show email messages to pre-registered and prospective buyers
- Your image, description and social handles will be featured in one of the weekly exhibitor spotlights on Ocean City Resort Gift Expo's Facebook, Instagram and Twitter accounts

\$100



The image shows the cover of the 'Product Preview Guide' for the Ocean City Resort Gift Expo. It features three small images: a beach scene with a blue umbrella and lounge chairs, a colorful woven basket, and a collection of beach items like a lantern and starfish. The text on the cover includes the event name, dates, location, and the title 'Product Preview Guide'. Logos for Clarion and Gift & Souvenir Group are at the bottom.

**Ocean City**  
RESORT GIFT EXPO  
November 1-3, 2021

The Northeast's Leading Show  
for Souvenir & Resort Retailers

Roland E. Powell  
Convention Center  
Ocean City, MD

**Product  
PREVIEW GUIDE**

oceancitygiftshow.com

CLARION  
GIFT & SOUVENIR GROUP