

Email Sponsorships



The graphic is a promotional email template for the Ocean City Resort Gift Expo. At the top left is the event logo in blue and red script. To its right, the dates 'NOVEMBER 17-19, 2019' are displayed in red. Further right, the venue 'Roland E. Powell Convention Center' is listed in blue, with a red box below it stating 'Northeast's Largest Souvenir & Resort Trade Event'. A red banner across the middle reads 'JOIN US FOR OPENING DAY!'. Below this are three images: a display of colorful plush toys, a long aisle of gift booths, and a display of glassware. Text below the images reads: 'YOU COME TO MARKET TO SEE WHAT'S NEW, RIGHT? Our vibrant show floor welcomes more than 58 first-time exhibitors! Here's a sampling of new resources you'll find on the floor:'. At the bottom, it says '- Your Company Here!'.

Ocean City
RESORT GIFT EXPO

NOVEMBER
17-19, 2019

Roland E. Powell
Convention Center

Northeast's Largest
Souvenir & Resort
Trade Event

JOIN US FOR OPENING DAY!

YOU COME TO MARKET TO SEE WHAT'S NEW, RIGHT?
Our vibrant show floor welcomes more than 58 first-time exhibitors!
Here's a sampling of new resources you'll find on the floor:

- Your Company Here!

Product Spotlight | Show Daily Eblast - \$100

Feature your product shot in one of our show daily eblasts. Sent out each morning of the show, these email messages go out to all pre-registered and prospective attendees providing details of the show's daily events and news.

Company Spotlight Eblast - \$300

Feature your company logo, booth number and product shots in an email sent to pre-registered buyers leading up to the show.

INSERTION ORDER

November 17-19, 2018
Ocean City, MD

OFFICIAL REGISTRATION SPONSOR

NEW! EXCLUSIVE Registration Package \$1000

REGISTRATION (A LA CARTE OPTIONS)

Advance Registration Confirmation \$500
 Badge Pouch/Lanyard \$350
 Sample Hand Out At Registration \$100

WEBSITE | DIGITAL

EXCLUSIVE Welcome Ad \$350
 Website Banner \$350
 Show Daily Eblast Product Spotlight \$100

EMAIL SPONSORSHIP

Show Daily Eblast Product Spotlight \$100
 Company Spotlight Eblast \$200

SIGNAGE

Banner or Column Wrap \$250
 Stand Alone Board \$250
 Floor Decals \$250

PRINT ADVERTISING | SHOW POCKET DIRECTORY

Inside Front Cover \$150
 Inside Back Cover \$150
 Back Cover \$150
 Interior Full Page \$100
 Interior Half Page \$75
 EXCLUSIVE Pocket Directory \$350
 Addendum Sponsorship \$500

DIGITAL PROMOTIONAL PACKAGES

New Exhibitor Package \$100
 Silver Package \$200
 Gold Package \$350

ON-SITE SPONSORSHIPS

EXCLUSIVE Show Bag \$250
 EXCLUSIVE Restroom Rejuvenation Sponsor \$150
 Product Preview Area \$75

PRODUCT PREVIEW GUIDE

Full Page Color Ad \$500
 Half Page Color Ad \$400
 Quarter Page Color Ad \$300
 Inside Front/Back Cover \$600
 Outside Back Cover \$750

Return form and payments to:

Fax: 678.285.7469

Email: jlee@urban-expo.com

Mail: Attention Joseph Lee

Urban Expositions

1690 Roberts Blvd NW, Ste 111

Kennesaw, GA 30144

Exhibiting Company Name: _____ Contact Name: _____

Billing Address: _____ City _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____ Web: _____

Selected sponsorships must be paid in full prior to publishing.

