

Product Preview Guide Plus

► Product Preview Guide & Social Media Spotlight - \$100

- Digital guide featuring your supplied product image, description and company information on the Ocean City Resort Gift Expo website with a live link to your company website
- Included in pre-show email messages to pre-registered and prospective buyers
- Your image, description and social handles will be featured in one of the weekly exhibitor spotlights on Ocean City Resort Gift Expo's Facebook, Instagram and Twitter accounts
- **Deadline to Submit August 2**



Ocean City
RESORT GIFT EXPO

NOVEMBER 11-13, 2018
SUNDAY - TUESDAY

Northeast's Largest Souvenir
& Resort Trade Event

**PRODUCT
PREVIEW GUIDE**

SNEAK PEEK AT THE NEW RESOURCES
YOU'LL FIND AT NORTHEAST'S LARGEST
SOUVENIR & RESORT TRADE EVENT!

oceancitygiftshow.com
800.318.2238

CLARION UX  
#OCEANCITYGIFT

The graphic features a background of a beach scene with a blue lounge chair, a starfish, and a striped beach towel. The text is overlaid in various colors and fonts, including a large blue box for 'PRODUCT PREVIEW GUIDE'.

INSERTION ORDER

November 17-19, 2018
Ocean City, MD

OFFICIAL REGISTRATION SPONSOR

NEW! EXCLUSIVE Registration Package \$1000

REGISTRATION (A LA CARTE OPTIONS)

Advance Registration Confirmation \$500
 Badge Pouch/Lanyard \$350
 Sample Hand Out At Registration \$100
 Onsite Welcome Letter \$500

WEBSITE | DIGITAL

EXCLUSIVE Welcome Ad \$350
 Website Banner \$350
 Show Daily Eblast Product Spotlight \$100

EMAIL SPONSORSHIP

Show Daily Eblast Product Spotlight \$100
 Company Spotlight Eblast \$200

SIGNAGE

Banner or Column Wrap \$250
 Stand Alone Board \$250
 Floor Decals \$250

PRINT ADVERTISING | SHOW POCKET DIRECTORY

Inside Front Cover \$150
 Inside Back Cover \$150
 Back Cover \$150
 Interior Full Page \$100
 Interior Half Page \$75
 EXCLUSIVE Pocket Directory \$350
 Addendum Sponsorship \$500

DIGITAL PROMOTIONAL PACKAGES

New Exhibitor Package \$100
 Silver Package \$200
 Gold Package \$350

ON-SITE SPONSORSHIPS

EXCLUSIVE Show Bag \$250
 EXCLUSIVE Restroom Rejuvenation Sponsor \$150
 Product Preview Area \$75

PRODUCT PREVIEW GUIDE

Product Preview Guide Plus \$100
 Full Page Color Ad \$500
 Half Page Color Ad \$400
 Quarter Page Color Ad \$300
 Inside Front/Back Cover \$600
 Outside Back Cover \$750

Return form and payments to:

Fax: 678.285.7469

Email: jlee@urban-expo.com

Mail: Attention Joseph Lee

Urban Expositions

1690 Roberts Blvd NW, Ste 111

Kennesaw, GA 30144

Exhibiting Company Name: _____ Contact Name: _____

Billing Address: _____ City _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____ Web: _____

****Selected sponsorships must be paid in full prior to publishing.****

