

Product Preview Area Participation Form

The product preview area at the Ocean City Resort Gift Expo is open to all companies participating in the show.

A LIMITED NUMBER of assigned spaces will be available on a first-come, first-serve basis.

SPACE SIZE: The dimensions for the Product Preview Area platforms are 2' x 2'. No advertising flyers or documents are to be used in the display area. Only product is to be displayed. Show management retains the right to adjust or remove any display abusing space privileges.

REP GROUPS: If you are a rep group, you can reserve a space for your company highlighting your lines or your lines can purchase individual spaces.

SET UP TIME: All displays are to be set by the participating company during move in and no later than 5:00 pm on November 16, 2019.

Product Preview Area - \$75

Company Name: _____

Number of spaces: _____

GOOD NEIGHBOR POLICY: All exhibitors should abide by the "Good Neighbor Policy". If it is not your product, please do not touch it. No photography, handling or re-arranging. Violators will not be allowed in the display area.

NO EARLY BREAKDOWN OR PRODUCT PICK UP: Each exhibitor will be responsible for picking up their products at the close of the show. You can pick up your products no earlier than 3 pm on November 14. All products left after 6 pm will be donated to a designated charity.

ID SIGNS: One tent card, with exhibiting company name and booth number will be provided. Please stop by the show office to pick up your tent card. No advertising flyers or documents are to be used in display area. Only product is to be displayed.

Please note that all products and/or goods showcased in the Product Preview Display Area are displayed at my own risk. I will not hold Clarion UX liable for any direct, consequential or incidental damages nor for loss of profit or loss due to failures to obtain or return stored goods at any particular time or place, however such loss may be incurred.

SUBMIT COMPLETED FORM TO LISA MEYER

Email: lmeyer@urban-expo.com | **Fax:** 678.831.4582

Mail To Attention: Lisa Meyer

1690 Roberts Blvd NW, Suite 111, Kennesaw, GA 30144

Questions? Call Lisa at 800.318.2238 ext. 0346

***See next page for insertion order and payment information.
Complete this form AND attach insertion order with payment***



678.285.EXPO (3976)

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www.oceancitygiftshow.com

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#OCgiftshow

INSERTION ORDER

November 17-19, 2018
Ocean City, MD

OFFICIAL REGISTRATION SPONSOR

NEW! EXCLUSIVE Registration Package \$1000

REGISTRATION (A LA CARTE OPTIONS)

Advance Registration Confirmation \$500
 Badge Pouch/Lanyard \$350
 Sample Hand Out At Registration \$100

WEBSITE | DIGITAL

EXCLUSIVE Welcome Ad \$350
 Website Banner \$350
 Show Daily Eblast Product Spotlight \$100

EMAIL SPONSORSHIP

Show Daily Eblast Product Spotlight \$100
 Company Spotlight Eblast \$200

SIGNAGE

Banner or Column Wrap \$250
 Stand Alone Board \$250
 Floor Decals \$250

PRINT ADVERTISING | SHOW POCKET DIRECTORY

Inside Front Cover \$150
 Inside Back Cover \$150
 Back Cover \$150
 Interior Full Page \$100
 Interior Half Page \$75
 EXCLUSIVE Pocket Directory \$350
 Addendum Sponsorship \$500

DIGITAL PROMOTIONAL PACKAGES

New Exhibitor Package \$100
 Silver Package \$200
 Gold Package \$350

ON-SITE SPONSORSHIPS

EXCLUSIVE Show Bag \$250
 EXCLUSIVE Restroom Rejuvenation Sponsor \$150
 Product Preview Area \$75

PRODUCT PREVIEW GUIDE

Full Page Color Ad \$500
 Half Page Color Ad \$400
 Quarter Page Color Ad \$300
 Inside Front/Back Cover \$600
 Outside Back Cover \$750

Return form and payments to:

Fax: 678.285.7469

Email: jlee@urban-expo.com

Mail: Attention Joseph Lee

Urban Expositions

1690 Roberts Blvd NW, Ste 111

Kennesaw, GA 30144

Exhibiting Company Name: _____ Contact Name: _____

Billing Address: _____ City _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____ Web: _____

Selected sponsorships must be paid in full prior to publishing.

