

# Promotional Digital Packages

Enhance your online listing with cost-effective upgrade packages



	<b>BASIC</b> (included)	<b>SILVER</b> \$200	<b>GOLD</b> \$350
<b>Product Categories (featured in print &amp; online directory listing)</b> Help buyers find you by selecting the categories that best describe your products.	10	15	UNLIMITED
<b>Company Online Profile (characters)</b> Introduce your company to make a great first impression	250	2000	3000
<b>Website URL</b> Drive traffic to your website	✓	✓	✓
<b>Promotion</b> Product Image inclusion in 1 pre-show email to pre-registered attendees & to pre-registered VIP attendees		✓	✓
<b>Social Media Spotlight</b> Product image and custom message promoted on the show's Facebook, Instagram & Twitter		✓	✓
<b>Premium Position</b> Your exhibitor listing will be placed at the top of the online exhibitor list and search results			✓
<b>Videos</b> Tell your story to potential buyers through promotional videos to be featured with your listing		1	UP TO 3
<b>Press Releases</b> Get more coverage by sharing the latest news about your company.		2	5
<b>Digital Product Showcase</b> Engage attendees with detailed product descriptions along with full color images as part of your listing		4	10
<b>Show Specials</b> Spotlight special deals like discounts, giveaways & sweepstakes.	1	4	10
<b>Company Logo</b> Include your logo with your listing to stand out and expand brand awareness.		✓	✓

# INSERTION ORDER

November 17-19, 2018  
Ocean City, MD

## OFFICIAL REGISTRATION SPONSOR

NEW! EXCLUSIVE Registration Package \$1000

## REGISTRATION (A LA CARTE OPTIONS)

Advance Registration Confirmation \$500  
 Badge Pouch/Lanyard \$350  
 Sample Hand Out At Registration \$100

## WEBSITE | DIGITAL

EXCLUSIVE Welcome Ad \$350  
 Website Banner \$350  
 Show Daily Eblast Product Spotlight \$100

## EMAIL SPONSORSHIP

Show Daily Eblast Product Spotlight \$100  
 Company Spotlight Eblast \$200

## SIGNAGE

Banner or Column Wrap \$250  
 Stand Alone Board \$250  
 Floor Decals \$250

## PRINT ADVERTISING | SHOW POCKET DIRECTORY

Inside Front Cover \$150  
 Inside Back Cover \$150  
 Back Cover \$150  
 Interior Full Page \$100  
 Interior Half Page \$75  
 EXCLUSIVE Pocket Directory \$350  
 Addendum Sponsorship \$500

## DIGITAL PROMOTIONAL PACKAGES

New Exhibitor Package \$100  
 Silver Package \$200  
 Gold Package \$350

## ON-SITE SPONSORSHIPS

EXCLUSIVE Show Bag \$250  
 EXCLUSIVE Restroom Rejuvenation Sponsor \$150  
 Product Preview Area \$75

## PRODUCT PREVIEW GUIDE

Full Page Color Ad \$500  
 Half Page Color Ad \$400  
 Quarter Page Color Ad \$300  
 Inside Front/Back Cover \$600  
 Outside Back Cover \$750

### Return form and payments to:

**Fax:** 678.285.7469

**Email:** jlee@urban-expo.com

**Mail:** Attention Joseph Lee

Urban Expositions

1690 Roberts Blvd NW, Ste 111

Kennesaw, GA 30144

Exhibiting Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_ City \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Web: \_\_\_\_\_

\*\*Selected sponsorships must be paid in full prior to publishing.\*\*

